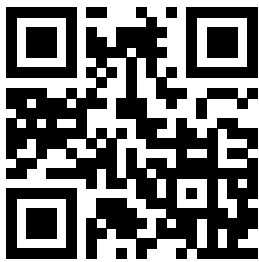
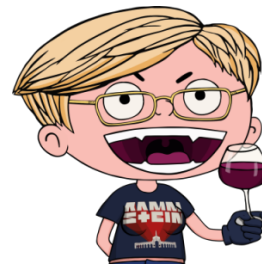


Alina Shlagina — Product Designer (UI/X Designer)



- Senior
- Россия
- 220 000 Р (руб/мес)
- Полная занятость
- Удаленная работа
- Релокация
- Контакт: geeklink.io/cv-99997



Навыки

Design thinking, Human-Computer Interaction, Material Design & Human Interface Guidelines, Mockups, prototyping, Usability Testing, User centered design, User Experience, user flow, User Interface, User Journey Map, user research, Wireframing.

Опыт работы

• Freelance

Dec 2022 - now - Product Designer

- Created designs for both web and mobile interfaces;
- Conducted user research and tests, transforming the results into user flows, customer journey maps, wireframes, mockups, prototypes, and relevant documentation;
- Assessed user needs and requirements;
- Worked closely with stakeholders, product managers, and developers;
- Developed user experience strategies from scratch;
- Researched and iterated design solutions through prototyping;
- Optimized destination websites to enhance user experience;
- Delivered design elements such as wireframes, UX flows, mockups, prototypes, design specifications, and final assets for implementation;
- Based design solutions on user research data and user goals.

• Arkadium

Jul 2019 - Nov 2022 - Senior UX Designer

- Created personas through user research;
- Produced quickly multiple and distinct UX/UI concepts;
- Conceived and conducted user research, tests, and concepts; translated them into user flows, CJMs, wireframes, mockups, and prototypes and the corresponding documentation;
- Analyzed existing solutions and evaluated their UX effectiveness;
- Defined the right interaction model and specified its success;
- Ideate innovative solutions with inputs from key partners;
- Measured and optimized destination websites, and games to improve or create the best user experience;
- Built the solutions of user experience strategy from the ground up;
- Worked with UI designers to implement attractive designs;
- Communicated and counseled about design ideas and prototypes for developers;
- Participated in the iterative development process, gathered and integrated feedback from stakeholders and other team members to constantly improve designs.

• BCK, CAO

Sen 2018 - Jun 2019 - Проектировщик интерфейсов

- Designed interfaces for web platforms and mobile applications;
- Formulated user experience through user flows;
- Gathered and evaluated user requirements;
- Collaborated with Stakeholders, Product Managers, Developers, and Analysts;
- Researched, prototyped, and iterated design solutions;
- Delivered wireframes, UX flows, mockups, prototypes, design specifications, and final assets for implementation;
- Created and assessed design workings based on user research data and user goals

- **Nevlabs**

Nov 2017 - May 2018 - Дизайнер интерфейсов

- Performed prototyping (for medicine, education, and so on);
- Gathered and evaluated user requirements;
- Collaborated with Stakeholders, Product Managers, Developers, and Analysts;
- Researched and produced UX/UI concepts;
- Conjured innovative solutions with inputs from key partners
- Delivered wireframes, UX flows, mockups, and prototypes for implementation;
- Created and assessed design solutions based on user goals

- **АО Финтех**

Apr 2017 - Oct 2017 - UX дизайнер

- Designed interfaces for web platforms;
- Iterated rapidly on design solutions based on engineering or other constraints;
- Arranged them with Product Managers, Developers, and Analysts;
- Researched, prepared prototypes, validated and iterated projects;
- Delivered wireframes, and mockups for implementation;
- Empowered partners and helped them accept new solutions and concepts

- **Smichrissoft**

Fev 2016 - Apr 2017 - Designer

- Performed research and assay;
- Worked on design and prototyping;
- Improved existing features and created new digital products;
- Guided graphic design;
- Worked on customer-facing interfaces, mobile apps, and dashboards;
- Cooperated with product managers and developers

Образование

- **физико-технический факультет**

Жетысуский государственный университет имени И. Жансугурова, Талдыкорган
1994-1998

Обо мне

I am a Senior Product Designer with more than 8 years of experience (CJMs, user flows, prototypes, UI, UX design, UX audit). I vigorous about finding answers to complex business questions using user research, communication and testing. I have worked effectively in a multicultural environment; I have had successfully created applications and destination sites from scratch (it started from 40,000 DAU to 1 200,000 DAU)